

# THE KNOWLEDGE PRECINCT

IDEA CITY  
EDUCATION CITY  
HEALTH CITY



**NURTURING AND ATTRACTING TALENT**



**INVESTING IN SCIENCE & TECHNOLOGY EXCHANGE**



**ADVANCING EDUCATION**

Early learning, primary, secondary, TAFE & tertiary



**CREATING KNOWLEDGE-BASED INDUSTRIES**



**ADVANCING HEALTH**

Creating health infrastructure for the future



**20,000 JOBS CREATED**

SET TO DOUBLE IN NEXT 10-15 YEARS



**ZERO NET ENERGY  
VISION & ROADMAP**

**GREATER  
SPRINGFIELD**

By  
Springfield  
City Group



SPRINGFIELD  
CITY GROUP



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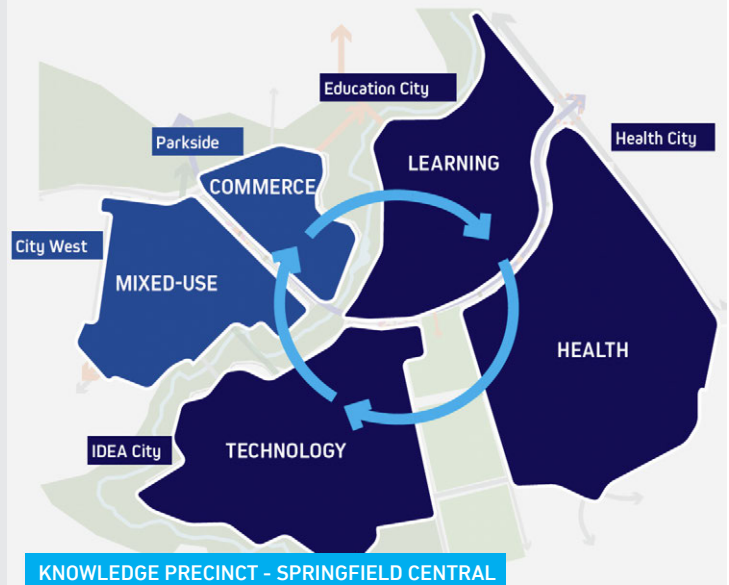
The Knowledge Precinct consists of the tri-cities:  
Idea City, Education City and Health City.

Greater Springfield has innovation in its DNA. By design Greater Springfield city is physically compact with five residential suburbs and a central CBD offering a transformative lifestyle with a focus on a community where citizens live, learn, work and play within a true 15-minute city.

Springfield City Group, has established the synergies and relationships between people, organisations and place, which facilitates idea generation and accelerates commercialisation.

Greater Springfield is testimony to clear vision, applied strategy, effective planning and competent delivery.

The Knowledge Precinct is 120Ha of dedicated space in the heart of Springfield Central, to attract and develop innovation industries and become the core economic centre of Springfield CBD.



## Epicentre of South East Qld (SEQ) Regional Growth

- Population 55,000 (from zero in 30 years)\*
- Population doubling and tripling over next 10-15 years (5.8% pa year on year)\*
- Non-CBD dependent - Not suburban residential sprawl
- Can absorb rapid growth without detrimental impacts on transport & liveability
- Resilient, self-supporting economic eco-system - regional economic powerhouse
- Gravity for surrounding regional suburbs - more than 250,000 growth (2016-2026)\*
- 20,000 jobs already created - doubling in next 10-15 years\*

## Innovation in our DNA

Dedicated economic powerhouse in the western corridor of Brisbane, which connects innovation, entrepreneurship, design and collaboration capabilities.

Interconnected pillars of health, education and technology are interconnecting with energy, defence, health, digitisation and sport.

The city is an integrated space – creating a platform for economic stimulus and knowledge-based jobs growth - nurturing and attracting talent, designed to exploit science and technology exchange in a digital world.

## Greater Springfield's contribution to building Australia 4.0

Transforming the nature of work and reshaping the Australian and global economies.

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## Place, People & Culture

Primed to contribute significantly to maximising digitisation impact on the local SEQ economy:

- Contribution to 20,000+ first order impact new jobs in region,
- near-term jobs and growth from construction projects to build the Knowledge Precinct and key strategic projects
- multiplier impacts on jobs and growth in the local region and across Australia
- create a knowledge workforce through training, upskilling via collaboration between universities and TAFE Queensland.

## Livability & Amenity

An outstanding sense of place is a key foundation.

- Is attractive and able to scale.
- Is affordable and reachable
- Has amenity and self-contained
- Is its own economy, supporting full spectrum of jobs
- Has wide range of choice, range of alternatives (detached housing, estate homes, apartments, high-end homes)
- Accommodates an entire city workforce - takes all kinds - blue collar, white collar, professionals

## Zero Net Energy Vision & Roadmap

- The city will be a zero net energy city by 2038

\*Source: RPS (2018)

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